

We accept many file formats for artwork. Following these guidelines will help us provide you with the best possible service as well as make it possible for us to meet your quality and delivery expectations. If you do not have a digital file that is acceptable, our Design Team can work with you to recreate your logo or artwork.

Acceptable forms of artwork include:

Vector Art

These art files are scalable and once created will look the same on a business card as they will on a billboard. Please convert all text to outlines, curves, or paths

- .eps** Encapsulated Postscript - Saved from a vector-based program (Illustrator, CorelDraw)
- .pdf** Adobe Acrobat - This format works well for both vector and high resolution raster files
- .ai** Adobe Illustrator - CS2 or lower
- .cdr** CorelDraw - 12 or lower

Raster Art

Raster or Bitmap files are pixel-based and can often appear jaggy if the resolution is not high enough.

- .psd** Adobe Photoshop CS2 or lower Leave layers / Do not flatten image
- .tif** tagged image file Hi-resolution (at least 150 dpi)
- .jpg** Hi-resolution (at least 150 dpi) may be used for smaller signs, depending on file size.

Unacceptable forms of artwork include

Raster Files: .gif; .wmf; .bmp; low resolution .jpg; Any artwork found on the internet
Programs: Quark; Paint; Publisher, and greeting card software